

# Saturday, November 30th, 2024 10 AM - 2 PM Rosewood Miramar Beach 1759 South Jameson Lane Montecito, CA 93108



St. Vincent's 14th Annual Fashion Show & Luncheon is being held to raise funds for St. Vincent's Family Strengthening Program (FSP). Established in 1996 and located on St. Vincent's campus, the FSP serves homeless, single and/or pregnant at-risk mothers and their children (ages 0-5) by providing up to 27 months of on-site transitional housing, weekly case management and therapy sessions, parental counseling, and job skills training. St. Vincent's also provides FSP mothers with priority access to affordable, high-quality childcare at St. Vincent's Children's Center, to prevent the emergence of any educational achievement gaps in low-income children. Through the FSP, St. Vincent's aims to break multi-generational cycles of housing insecurity, trauma, violence, substance abuse, and childhood abuse/neglect by providing at-risk, low-income mothers with the resources, services, and opportunities they need to become self-sustaining members of the community and to build better lives for themselves and their children. For more information on the essential services provided by St. Vincent's Family Strengthening Program (FSP), please visit our website: https://www.stvincents-sb.org/programs/family-strengthening/

St. Vincent's is the oldest, continuously operating nonprofit human service agency in Santa Barbara—providing support, education, and shelter to lowincome, at-risk families and individuals in the Santa Barbara area since 1858. Our services have changed through the decades to best meet the needs of our community, evolving from an orphanage and a school, to a home and school for special-needs children, to our current programs that serve more than 600 individuals a day on our 21-acre campus. St. Vincent's provides affordable housing for low-income families and seniors of all backgrounds, transitional housing for homeless single mothers and their young children, and affordable daycare and early childhood education at St. Vincent's Early Childhood Education Center (ECEC).

St. Vincent's 14th Annual Fashion Show & Luncheon will feature a gourmet lunch for attendees, testimonials from graduates of the Family Strengthening Program, silent auction items and a raffle, as well as a fashion show presenting clothes from local vendors.



**EVENT SPONSORSHIP** 

**PROPOSAL** 







#### **Event Details**

Name: St. Vincent's 14th Annual Fashion Show & Luncheon Type: Charity Event Date: Saturday, November 30th, 2024 Where: Rosewood Miramar Beach Hotel Time: 10:00 AM - 2:00 PM Attire: Business Casual Food: Lunch provided by Rosewood Miramar Beach Hotel

#### **Event Itinerary**

10:00 am - 11:45 am: Silent Auction Bidding and Raffle 11:45 am - 12:00 pm: Luncheon Begins 12:00 pm - 1:00 pm: Keynote & Fashion Show 1:00 pm - 2:00 pm: Silent Auction Check-Out



#### Sponsorship Tiers

St. Vincent's 14th Annual Fashion Show & Luncheon offers tiered sponsorship levels to provide various ways for sponsors to show their support. Depending on chosen sponsorship tier, sponsors will receive tickets to attend the event, as well as having their logos and/or advertisements included in the program and marketing materials. Last year's Fashion Show was a remarkable success, attracting more than 270 attendees, and we are confident that we will attract even more this year!

#### Presenting Sponsors: Pat Lupo and Claudia Lash

- Two tables of ten in VIP seating.
- Logo / name on the invitation.
- Two full-page advertisement / spread in the program.
- Logo "Presented by" on all marketing materials, social media, website, and all media outreach.

#### Lunch Sponsor \$25,000

- Two tables of ten in VIP seating Logo/ name on the invitation.
- One full-page advertisement in the program.
- Recognition on all marketing materials, social media, website, and all media outreach.

#### Platinum Sponsor \$15,000

- Two tables of ten.
- One full-page advertisement in the program.
- Recognition on all marketing materials, social media, website, and all media outreach.

### Gold Sponsor \$10,000

- One table of ten.
- One full-page advertisement in the program
- Recognition on all marketing materials, social media, website, and all media outreach

#### Silver Sponsor \$5,000

- One table of ten.
- One half-page advertisement in the program.
- Recognition on all marketing, website, and event materials.

#### Bronze Sponsor \$3,000

- One table of ten.
- Quarter-page advertisement in the program.
- Recognition on all marketing, website, and event materials.

#### Table Sponsor \$2,500

- One table of ten.
- Logo in the program.
- Recognition on all marketing, website, and event materials.

#### Family Sponsor \$500

- Four tickets.
- Logo in the program.
- Recognition on all marketing, website, and event materials.





#### Thank You for Your Consideration

We know that your consideration is a privilege, and we hope that you will consider our Annual Fashion Show & Luncheon fundraiser worthy of your support. If you have any questions about our proposal or would like a tour of St. Vincent's, please contact us at any time!

(805) 683 - 6381 www.stvincents-sb.org Tax ID: 95-1643367



4200 Calle Real, Santa Barbara, CA 93110 - 805 683 6381 - stvincents-sb.org Sponsored and Operated by the Daughters of Charity of St. Vincent de Paul St. Vincent's is a 501 (c)(3) non-profit with Federal Tax ID # 95-1643367